



April 3, 2006

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To Whom It May Concern:

We are extremely thankful for the time and energy that Mike Domitz provided at the APPLE Conferences, which were held on consecutive weekends in January of this year. The message that he conveyed through his "Can I Kiss You?" program truly connected with our 400 conference participants, especially the students. In fact, Mr. Domitz received a standing ovation at the conference in Charlottesville, VA, which hosted almost 250 student athletes and administrators.

Mr. Domitz was very professional when working with our conference participants on issues such as sexual assault awareness and communication within relationships, and he had a remarkable passion with which he presented this material to the audience. He actively engaged the participants through individual role-playing scenarios and by asking for audience feedback. What impressed us most about Mr. Domitz was his willingness to have individual, personal conversations with many of our participants following his program. The time that he dedicated to listening to personal struggles that some student athletes were experiencing with the topic made his role at APPLE even more valuable.

Provided below are comments from conference participants that illustrate the positive impact that Mr. Domitz had on the APPLE experience:

"I never knew how important asking was, but I have also never wanted someone to ask as much as I do now."

"Best presentation of the entire weekend! Amazing!"

"This program gave me a new perspective of the "social norms" of our society. It really opened my eyes to a new and better way of thinking."

It was an absolute pleasure to have Mike Domitz as a keynote presenter at the APPLE Conferences this year, and the members of our staff agree that it was a joy to work with him.

Sincerely,

APPLE Conference Staff
Center for Alcohol and Substance Education
University of Virginia